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FOR IMMEDIATE RELEASE

CITRUS VETERAN STEVEN BEYER JOINS INTERFRESH SALES STAFF IN VERNON, CA

Orange, CA – APRIL 4, 2014 – Interfresh, Inc., a national supplier of fruits and vegetables, announced today the addition of Steven Beyer to their sales staff in Vernon, CA.

“We’re thrilled to have Steve on board”, said Chris Puentes, Interfresh president. “I’ve known Steve both personally and professionally for nearly 30 years. His knowledge of citrus and customer service skills are unmatched, and it’s great to be working together after all this time”, he concluded.

Beyer added, “After having worked with Darryl Anderson, Ed Morrison and Terry Iles (Interfresh Division Directors) during the heyday at Perricone Citrus, and been friends with Chris Puentes and Craig Smith for over twenty-five years, it is with great pleasure that I join the other produce professionals at Interfresh. It is a joy to be part of a company that shares my ethic of service to the customer being the key to long-term success”.

Steve’s primary responsibility at the Interfresh will be to expand the company’s citrus grower and customer base. He will also be offering Interfresh’s other core commodities to a national customer base.

Now in its 28th year of providing fresh fruits and vegetables to retailers, wholesalers and foodservice distributors, Interfresh continually strives to provide top-quality products year-round. Headquartered in Orange, CA, Interfresh has expanded its reach and further developed its product line and services by opening new offices in strategic locations throughout California. The experienced employees of Interfresh are driven by their passion to provide unparalleled services for a consistent, high-quality supply of fresh fruits and vegetables season to season. In addition to citrus, berries, melons, and avocados, Interfresh handles an extensive line of fresh products including corn, asparagus, pineapple, yams, sweet potatoes, tomatoes, bell peppers, cucumbers, and grapes.